

## Large Format

### 48 Sheet



Standard roadside billboard. Can be static, scrolling or prismatic.

### 96 Sheet



2 x 48 Sheet panels combined to deliver unbeatable roadside impact.

### Golden Square



2 x 48 Sheet panels - top and bottom - combined to create street domination.

### Metropole



Back illuminated scrolling billboards delivering 24 hour impact.

### Europanel



More square than the standard 48 Sheet, the Europanel is ideal in towns and cities.

## Small Format

### Adshel



6 Sheet panels positioned perfectly to communicate with commuters and pedestrians.

### Metropanel



Scrolling 6 Sheet panels targeting Dublin city centre locations.

### Purchase Point



6 Sheet panels in and around Shopping Centres and Malls.

### Commuterlite



6 Sheet panels targeting commuters in Train and Bus Stations.

### Adbox



Point of sale 6 Sheets targeting Convenience Stores, TSNs, Forecourts etc.

## Bus Format

### T-Side - Forward Stem



T-Side bus advertising targeting city and suburban commuters.

### T-Side - Centre Stem



T-Side bus advertising targeting city and suburban commuters.

### Superside



Superside bus advertising targeting city and suburban commuters.

### Super Rear (Aircoach)



Super Rear bus advertising targeting city commuters and road users.

### Super Rear - Double Decker



Super Rear bus advertising targeting city commuters and road users.

### City Impact



Side of bus advertising targeting pedestrians and road users in main cities outside Dublin.

## LUAS Format

### Luas Column



Luas Station panels targeting commuters and passing footfall.

### Transit Internals



A wide range of internal transport formats available to target the captive commuter.